

## News Release: Presenting the launch of the NGO Global Fund for Education Assistance and the project "BEYOND Tomorrow"

*An organization created by over 20 young leaders in business, politics and social entrepreneurship to provide educational support in the Tohoku region*

June 30, 2011  
Global Fund for Education Assistance

The Global Fund for Education Assistance was created by over 20 young leaders in business management, politics, and social social entrepreneurship, and was registered as a private foundation on June 1, 2011. The primary goal of this fund is to provide educational support and leadership training to young people affected by the recent Tohoku earthquake and tsunami. As such, starting this fall the fund is launching BEYOND Tomorrow, a project that will offer education assistance, targeting students who are interested in entering college after being affected by the earthquake and tsunami.

Our goal is “nurturing people” through a multi-faceted approach. In order to do so and to maximize our impact, we must effectively engage the support from our various stakeholders and mobilize all of the resources we have on hand. We aim to strengthen our understanding from all perspectives: the situation the young people are in within the Tohoku region; the current unmet needs on-site; domestic and international fundraising methods; cooperation with other organizations; promotion of advocacy; and knowledge of business administration. As such, we plan to work closely with our diverse set of stakeholders, such as the government, businesses, academic institutions, NGOs, and the media.

Given that many of the supporters of this fund were selected as Young Global Leaders at the World Economic Forum Davos Conference, they are committed to make a contribution by taking full advantage of their global network and creating a top class non-profit in Japan.

### **Members of the Fund**

#### **Co-chairpersons**

- Kumi Fujisawa, Vice President, SophiaBank; Vice President, Japan Social Entrepreneur Forum
- Chikara Funabashi, Founder and President, WiLLSeed Company Limited
- James Kondo, Country Manager, Twitter Japan; Visiting Professor, Hitotsubashi University
- Kohey Takashima, CEO and Founder, Oisix, Inc.; TABLE FOR TWO International Board Member and Co-Founder

#### **Members of the Board**

- Keiichiro Asao, Member, House of Representatives
- Masatada Kobayashi, Senior Executive Officer and Director, Rakuten, Inc.
- Motohisa Furukawa, Member, House of Representatives
- Kazutomo Robert Hori, President and Group CEO, CYBIRD Holdings Co., Ltd.
- Hideki Makihara, Former member of the House of Representatives; Attorney at Law admitted to Japan and the State of New York; Researcher of the National Graduate Institute for Policy Studies
- Kouta Matsuda, Member, House of Councillors

- Misa Matsuzaki, CEO, ASIMODE Co., Ltd
- Etsuko May Okajima, President & CEO, ProNova Inc.
- Teruhide Sato, President, Group CEO, netprice.com,Ltd
- Minami Tsubouchi, Executive Director, Global Fund for Education Assistance

#### **Councillors**

- Mitsuru Claire Chino, Attorney at Law (California)
- Kanae Doi, Attorney at Law; Japan Director of Human Rights Watch
- Haruo Miyagi, President, ETIC

#### **Supporters**

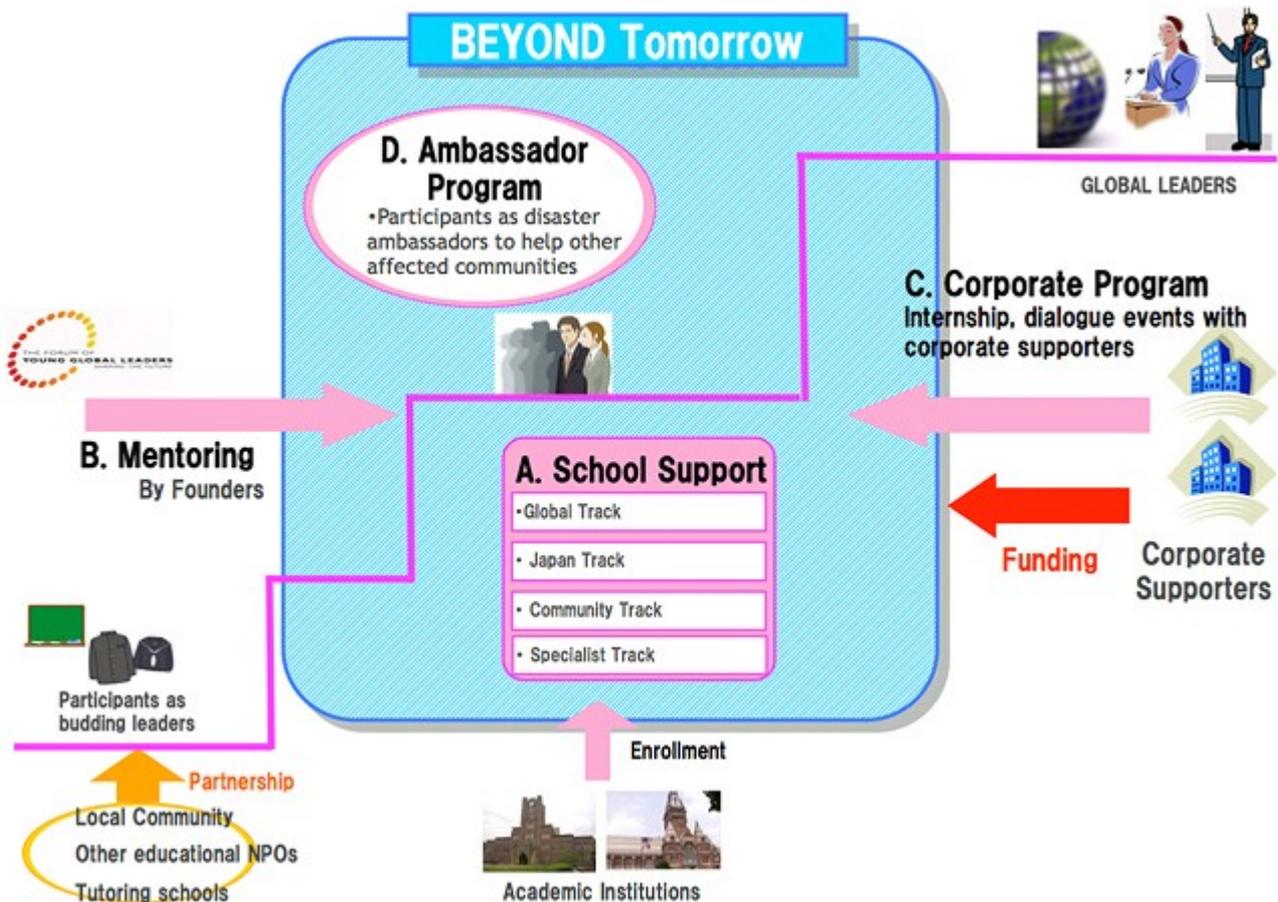
- Nobuo Domae, Executive Vice President, Fast Retailing
- Daisuke Iwase, Co-Founder and Representative Director
- Nami Matsuko, Head of Corporate Citizenship Department, Managing Director Nomura Holdings, Attorney at Law (New York)
- Kohei Nishiyama, Founder and Chairman, elephant design co., ltd
- Taku Otsuka, Former member of House of Representatives
- William Hiroyuki Saito, Founder & CEO, InTecur, K.K.

<b>Summary of BEYOND Tomorrow</b>
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This program aims to support ambitious young people who were affected by the earthquake and tsunami to become leaders and specialists who can pave the way for the next generation.

The principal objectives of the program are as follows:

- A. School Support: Offer full scholarships to support educational opportunities in various fields of study
- B. Mentoring Program: Founders acting as direct “mentors,” offer hands-on support to allow participants to overcome their challenges, create dreams, and pursue them to become realities
- C. Corporate Program: Offer work experience for students through internships and other interactive events with corporate partners
- D. Ambassador Program: As disaster survivors themselves, participants to act as disaster ambassadors to help other affected communities domestically and globally, and become unique voice to help raise awareness for disaster relief



### What Makes the Program Unique

#### 1) Development of Ambitious Leaders

Through specialized training, the program will support students with strong potential to step out from the devastation to become future leaders. Targeted areas of study are wide-ranging, including social science, humanities, fishery, agriculture, sports, arts, and music

#### 2) Comprehensive Nature

The program will allow the students to realize their dreams by not only providing scholarships but also offering founders' time for individual mentoring and comprehensive leadership training programs

#### 3) Global Opportunities

The program will leverage the founders' global network to provide students with exposure to global perspectives and leadership skills

#### 4) Students as Ambassadors

By overcoming and rising above their hardships, students from affected communities can become a unique voice and inspiration to help raise awareness for disaster relief and reconstruction around the world.

### Target Group

- Highly talented, driven young individuals currently in high school and/or seeking higher education in universities
- Budding leaders with motivations to overcome their current hardships and become conscientious leaders who contribute to and improve society

### Target Areas

- **Japan Program:** Program to cultivate a sense of leadership and community service within Japan by attending universities in Japan
- **Community Program:** Program to create leaders who can lead reconstruction activities in Tohoku by attending universities in Tohoku and local schools with specific programs for community reconstruction, e.g. agriculture, fishery, architecture, etc.
- **Specialist Program:** Program to produce highly talented specialists in areas such as art, music, and sports
- **Global Program:** Program to help develop global leadership by having students attend boarding schools and universities overseas

### Partner Organizations

We are grateful to have already received pledges from two organizations including Mitsubishi Heavy Industries. Additionally, in cooperation with the World Economic Forum Davos Conference, we are able to sponsor students to participate in this year's Summer Davos Conference, which will take place in Dalian, China in September.

### Management

The fund aims to maintain a top-quality non-profit model through management of the highest standards. Presently the management team consists of three members with experiences in non-profit activities both domestically and internationally.

For further information and recent updates, please see the links below.

Website: <http://www.beyond-tomorrow.org>

Twitter: [http://twitter.com/beyond\\_jp](http://twitter.com/beyond_jp)

Facebook: <http://www.facebook.com/beyondtomorrow>

### Contact information

Global Fund for Education Assistance

Email: [info@beyond-tomorrow.org](mailto:info@beyond-tomorrow.org)

*\*\*\* As indicated through the name BEYOND Tomorrow, we aim to nurture leaders who will build a stronger, better future \*\*\**